

Dean Dužaić

PGA Golf Professional

A hardworking and motivated golf professional equipped with the strong set of coaching and operational skills, highly committed to developing golf as a sport.



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WORK EXPERIENCE

Golf Course Manager

Golf ADRIATIC, Skiper Resort

01/2019 - Present

Croatia

Achievements/Tasks

- Introduced a business development plan with a focus on improving key areas; Product & Workplace.
- Achieved an increase in no. of rounds in 2021 & 2022 compared to 2019 by 25-35% in season months and 75-85% in winter months, by focusing on the improvement of the golf course, a customer journey and the overall user experience.
- Assessed the work environment and improved job roles and functions to create more effective, positive workplace.

Head Golf Professional

Golf ADRIATIC, Skiper Resort

2013 - Present

Croatia

Achievements

- As a self-employed, contributed to development of sustainable coaching business in the highly challenging Croatian golf market
- Reached 6000 hours of golf lessons

National Team Selector & Coach

Croatian Golf Association

2017 - Present

Croatia

Achievements

- Introduced and implemented comprehensive Selection Policy for National Teams
- Introduced and implemented Talent Development Strategy & prepared the first application for the R&A NGB DG to receive EUR 10.000 grant.
- Led the team towards 1st place at the European Men's Team Shield Championship 2018. Led the team at World Amateur Team Championship 2018 & at European Men's Team Championship, Division 2 (2019, 2021).

EDUCATION

Postgraduate Diploma in Sports Coaching

University of Birmingham

2019 - 2021

England, UK

Bachelor's Degree in Kinesiology

University of Split

10/2017 - 10/2020

Croatia

Advanced Certificate in Golf Coaching

University of Birmingham

2017 - 2018

England, UK

Foundation Degree in Professional Golf

University of Birmingham

2014 - 2016

England, UK

SKILLS

Critical thinking

Time management

Teamwork

Stress resistance

Flexibility

Creativity

Self-reflection

Goal orientation

Strategy & Planning

PERSONAL PROJECTS

Golf Management System & By Golfer social network (2015 - Present)

- In a small team of IT and marketing professionals, develops a series of cloud-based golf tournament management software solutions which will be integrated into the new global social network for golf.

National Education For Golf Coaches In Croatia (2021 - Present)

- As a programme co-manager, coordinates the project which is a result of the collaboration between the PGA of Croatia and the Croatian Golf Association to address a need for formal education of golf instructors who would support the development of golf in Croatia. The programme is undergoing international recognition by the Confederation of Professional Golf, at Level 1.

CERTIFICATES

PGA Training programme, The PGA of GB&I (2017)

A three-year PGA training course which involves distance learning on Golf Coaching, Sports Science, Equipment Technology and Custom Fitting, Business Management and Rules of Golf whilst working in the golf industry. It includes UKCC ASQ Level 2 Certificate in Golf Coaching.

Initial Professional Education, PGAs of Europe (2012)

A three-month programme that gives an access to an introductory level of coach training while touching on issues around developing both the sport and the industry.

ORGANIZATIONS

Golf Club Adriatic Istra (05/2019 - Present)

Vice President (executive)

Croatian Golf Association (2016 - Present)

Member of EGA National Handicap Committee, Member of Education Committee

PGA of Croatia (2006 - Present)

Member - PGA Professional, Education

The Professional Golfers' Association (GB&I) (2017)

Member - Accredited PGA Professional

LANGUAGES

Croatian

Native or Bilingual Proficiency

English

Full Professional Proficiency

INTERESTS

Computer science

Education

Web technologies

Design

Hiking